

# KEITH IPPOLITO

## EXECUTIVE PRODUCER

### SPORTS BROADCASTING

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**A** Atlanta, Georgia

A passionate Executive Producer with excellent analytical, interpersonal, and problem-solving skills. Produced high-quality broadcasts by way of going above and beyond to learn methodologies in order to enhance performance. Proven expertise in content development, production evaluation, and sound engineering.

### PROFESSIONAL CAREER SUMMARY

#### 2023-Present

Assistant Creative Director and News Podcast Producer

BG AD Group • Atlanta, GA

- Scriptwriter
- Voiceover artist
- Content Producer
- News Editor
- Write Show Notes

#### 2020-2023

Executive Producer

Braves Radio Network • Atlanta, GA

- Analyze production from conception to final cut ensuring final product is of the highest quality for several broadcasts.
- Produced multiple broadcasts including The Snit Report (with Braves manager Brian Snitker), The Ford Leadoff Show, Hyundai Post Game Show, and the Braves Morning Update (for 170 affiliates).
- Gather content from games to distribute to affiliates.
- Create schedules for operators.
- Edit post-game sound for each Braves game.
- Manage Braves Radio Network Twitter account growing followers from 35k to 59k over the course of the 2022 season.

#### 2020-2023

Assistant Production & Traffic Manager • 680 The Fan

- Schedule new spots weekly from ESPN, Premiere, Total Traffic, West Wood One.
- Use Marketron to not only schedule weekly spots for local and network broadcasts, but also to generate reports that list new spots each week.
- Organize and build formats for live and network shows.

### CORE COMPETENCIES

- PRODUCTION MANAGEMENT
- RADIO BROADCASTING
- POSTPRODUCTION
- AUDIO EDITING
- TECHNICAL RESEARCH
- ADOBE AUDITION
- OPX
- SCRIPT WRITING
- SPORTS
- VOX PRO
- MS OFFICE SUITE
- COMMUNICATIONS
- COMREX
- SKYVIEW FAST PLAYER

### KEY SKILLS

- PRODUCER
- SOUND ENGINEERING
- PROCEDURE DEVELOPMENT
- PROCESS IMPROVEMENT

### CERTIFICATIONS

- FINRA SERIES 3 2014
- MARKETRON TRAFFIC 2021

## 2020-Present

Producer ● Hardball Podcast with Chris Dimino

- Organize the podcast workflows to meet all deadlines.
- Handle all technical aspects of podcast production.
- Responsible for post-production, including audio editing and distribution of completed episodes.
- Manage and track all source-material podcast elements and assets of the production.

## 2019-2021

Board Operator/Producer ● Chuck & Chernoff

- Provided sound engineering for Chuck & Chernoff.
- Substitute sound engineer and producer for The Front Row & Cellini & Dimino.

## 2018-2019

Intern/Assistant to Producer

- Managed, monitored, and updated content through podcasts, social media, and streaming.
- Served as a show producer for Morning Drive with Steak Shapiro, Brian Finneran, and Sandra Golden.
- Produced the Sunday morning NFL broadcast by compiling show sheets and audio cut sheets.
- Responsible for booking guests.
- Executed the board for the Bulldog Roundtable along with Chuck Dowdle.
- Produced, mixed, edited audio content, commercial spots, and advertising.

## 2017-2018

Sound Engineer

Pro-Business Channel ● Atlanta, GA

- Analyzed the requirements and specifications of recordings and performances.
- Set up, repair, service, and replace equipment when required.
- Manipulated and enhanced live and recorded audio.
- Diagnosed and troubleshot sound equipment.
- Understood briefs and developed effective suggestions.

## ADDITIONAL RELEVANT EXPERIENCE

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- Served as the Executive Producer during the Braves 2021 World Series run.
- Produced the 2022 Chick-fil-A College Football Semifinal: UGA vs Ohio State Radio Broadcast.

## EDUCATION

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2017-2018

**Connecticut School of Broadcasting**

Radio and Television Broadcasting

Technology | Technician

## VOLUNTEER WORK

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Habitat for Humanity

St. Jude-raised money for an annual event.

Roswell Senior Center